Programme ID: 10001491219

HRD CORP CLAIMABLE

AI Strategies to Maximize Your Return
10 SIDC CPE POINTS

Unlock the future of finance with this comprehensive course on Artificial Intelligence (AI) and its transformative impact on investment strategies.

Participants will begin with an overview of AI's significance in the financial sector, followed by insights into financial data management and analysis. The course will cover the fundamentals of machine learning and deep learning, offering an understanding of key algorithms and AI tools. Participants will learn how experts develop AI-driven investment strategies, analyze market trends through sentiment analysis, and integrate AI with traditional investment approaches. The course will also address challenges and future trends in AI, preparing participants for the evolving finance landscape. By the end, attendees will gain valuable insights into leveraging AI strategies to maximize investment returns without acquiring technical skills for implementation.

Learning outcome

RECOGNISE
the role and significance of artificial intelligence in enhancing investment strategies.

DESCRIBE
key algorithms and AI tools used in finance.

ANALYSE
how experts utilise AI-driven approaches to create investment strategies.

EVELUATE
the challenges and future trends of AI in finance.

Programme Details:

Date:
9 July 2025

Time:
9:00 a.m. – 5:00 p.m.

Venue:
Concorde Hotel, Kuala Lumpur

Programme Fee:
Early Bird Fee:

RM1,600
Register before 25 June

Normal Fee: RM1,750
(Including SST)

need information of group registration? Contact us

Farrah Sureina
farrah@symphonydigest.com 016-6062816

symphonydigest.com
doshu.com.my

Chan Leng Kei
clk@symphonydigest.com 016-7167806

AI Strategies to Maximize Your Return

Module 1: Introduction to AI in Finance
- Overview of AI and its applications in finance
- Importance of AI in investment strategies

Module 2: Understanding Financial Data
- Types of financial data
- Data collection and management techniques
- Data preprocessing and cleaning for analysis

Module 3: AI Fundamentals for Finance
- Introduction to machine learning and deep learning
- Key algorithms used in finance (regression, classification, clustering)
- Overview of AI tools and platforms for financial analysis

Module 4: Developing AI-Driven Investment Strategies
- Building predictive models for stock price forecasting
- Portfolio optimisation using AI algorithms

Module 5: Sentiment Analysis and Market Trends
- Understanding sentiment analysis in financial markets
- Using natural language processing (NLP) for news and social media data
- Analysing market trends and making informed decisions

Module 6: Integrating AI with Traditional Investment Strategies
- Combining AI insights with fundamental and technical analysis
- Best practices for implementing AI in investment processes

Module 7: AI Challenges Looking Ahead: Future Trends in AI and Finance
- Emerging technologies and their potential impact on investing
- The role of AI in shaping the future of financial markets
- Preparing for the evolving landscape of finance

Module 8: Conclusion
- Summary of key takeaways
- Question and Answer

TRAINER'S PROFILE

The trainer is an HRDF accredited trainer who conducts investment seminars for Malaysia's leading financial institutions on a regular basis. His areas of expertise include portfolio management, fundamental analysis, technical analysis and market forecasting. He is a also Certified Public Accountant in California, U.S.A, with over 30 years of experience in the financial sector. He began his career as an auditor with Ernst & Young in Washington, D.C. and is currently working as a licensed equity dealer with a major stockbroker in Malaysia. He obtained his PhD in Finance from Monash University Malaysia. He also has a Master of Science in Accounting from the University of Delaware as well as a Bachelor of Science in Accounting from the University of Louisiana at Lafayette.

PARTICIPANT DETAILS

Name:

Position:

Department:

Contact Number:

Email:

ADMIN DETAILS

Name:

Position:

Department:

Company:

Contact Number:

Email:

Address:

Payment Method: ☐ Direct Payment ☐ Claim HRD

TERMS AND CONDITIONS

1. For cancellation less than 14 days before or non-arrival on the training day, no refund will be given. Substitution is allowed.
2. Should the number of participants be too low to make the course a meaningful learning experience, Symphony reserves the right to postpone or cancel the training.
3. HRDC grant application shall be applied and approved before the training day. Maximum claim from HRDC is RM1,750 per day. The balance, if any, is to be topped up by client.

Farrah Sureina
farrah@symphonydigest.com 016-6062816

symphonydigest.com
doshu.com.my

Chan Leng Kei
clk@symphonydigest.com 016-7167806