Symphony Digest
MyCoID: 870359P

ESG – GOOD FOR EARTH BUT BAD FOR BUSINESS?

LEARNING OBJECTIVES

1. Explain the foundations and importance of ESG principles;
2. Describe the potential benefits and challenges of implementing ESG practices;
3. Evaluate the impact of ESG on financial performance, brand value, and competitive advantage;
4. Discuss the financial and operational challenges associated with adopting ESG practices.
5. Explain strategies for balancing ESG goals with business objectives.

Programme Details:

Date: 21 May 2025

Time: 9:00 a.m. – 5:00 p.m.

Venue: Hotel Concorde, Kuala Lumpur

Programme Fee:

Early Bird Fee: RM1,600

Register before 7 May

Normal Fee: RM1,750

(Inclusive of SST)

Farrah Sureina
farrah@symphonydigest.com 016-6062816

symphonydigest.com
doshu.com.my

Chan Leng Kei
clk@symphonydigest.com 016-7167806

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Module 1: Introduction to ESG Principles
- Understanding ESG and Its Key Components
- The Rise of ESG: Drivers and Stakeholders
- Global ESG Standards and Frameworks (e.g., SDGs, GRI, SASB)

Module 2: ESG - Why It's Good for Earth
- Environmental Benefits of ESG (Carbon Reduction, Conservation, etc.)
- Social Impact: Workplace Diversity, Fair Trade, and Community Development
- Governance for Transparency and Accountability
- Positive Impact of ESG on Brand and Customer Loyalty

Module 3: The Challenges and Costs of ESG
- Financial Cost of ESG Implementation
- Operational Challenges and Compliance Burdens
- Impact on Short-term Profitability and Shareholder Pressure

Module 5: ESG - Financial Performance, Metrics and Measuring Success
- Reviewing Studies: Does ESG Improve or Reduce Profitability?
- ESG Investment Funds: Returns and Risks
- Impact of ESG on Long-term vs. Short-term Financial Health
- ESG Metrics and Key Performance Indicators (KPIs)
- Challenges in Quantifying ESG Impact
- Reporting and Transparency Requirements

Module 6: ESG Strategy and Implementation for Business Leaders
- Integrating ESG into Corporate Strategy
- Overcoming Internal Resistance and Cultural Barriers
- Aligning ESG Initiatives with Business Goals

TRAINER'S PROFILE

The trainer is the Managing Partner of MRR Consulting, dealing mainly with Business Appraisal, Investment, and Financial Training. He is a Chartered Financial Analyst (CFA) charter holder, Chartered Accountant of MIA, Fellow of Certified Practising Accountant CPA (Australia) (FCPA), Certified Fraud Examiner (CFE), Certified Merger and Acquisition Advisor (CM&AA), International Certified Valuation Specialists (ICVS) and is also a registered member of the Business Valuers Association Malaysia (BVAM) and a Member of Malaysian Institute of Accountants. Presently, he is a licensed Investment Advisor by the Securities Commission of Malaysia. As a licensed investment advisor, he provides business appraisals for sale and purchase, intellectual property (IP) valuation, valuation on ESOS and pension plan. Besides, he also provides investment advisory services to clients, covering investments in Malaysia, Singapore, Hong Kong, and US markets. He is currently actively involved in providing investment training, CFA Examination preparation courses and Continuing Professional Education (CPE) courses for fund managers, research analysts, remisiers, brokers, and the general public. He has conducted CFA classes in Penang, Kuala Lumpur, Singapore, Shanghai, Vietnam and Brunei. Besides, he is also one of the main trainers in providing technical training sessions and examination material preparation for the training arm of Securities Commission of Malaysia, the Security Industry Development Corporation's (SIDC), covering various programs, such as Graduate Development program, Directors' training program, and APEC Work Placement Program. In addition, he is also a regular trainer for Singapore Stock Exchange (SGX), Institute of Singapore Chartered Accountants (ISCA) and Malaysian Institute of Accountants (MIA). Currently, he is one of the FAA (Finance Accreditation Agency) accreditation panels. Besides, he is also a moderator and industry expert for some of the FAA Learning Standards. The FAA, supported by Bank Negara Malaysia and Securities Commission Malaysia, is responsible for raising the standards and quality of professional learning and development in the financial services industry. Besides, he is also a Visiting Fellow for USM Management School. He is regularly featured in the local media. He is an investment columnist for Sin Chew Yit Poh. Previously, he was the investment columnist for the Star Business (the Malaysian main English business newspaper) for 4 years and Pulses Magazine (published by Singapore Stock Exchange - SGX). He has also been invited as a guestspeaker for NTV7, Astro AEC, 8TV (Malaysia TV channels) as well as BFM, a businessradio channel, in Malaysia. Currently, he is a member of Malaysian Mensa Society.

PARTICIPANTS' DETAILS

Name:

Position:

Department:

Contact Number:

Email:

ADMIN'S DETAILS

Name:

Position:

Department:

Company:

Contact Number:

Email:

Address:

Payment Method: ☐ Direct Payment ☐ Claim HRD

TERMS AND CONDITIONS

1. *For cancellation less than 14 days before or non-arrival on the training day, no refund will be given. Substitution is allowed.*
2. *Should the number of participants be too low to make the course a meaningful learning experience, Symphony reserves the right to postpone or cancel the training.*
3. *HRDC grant application shall be applied and approved before the training day. Maximum claim from HRDC is RM1,750 per day. The balance, if any, is to be topped up by client.*

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