



# Creativity and Critical Thinking to Drive Initiative in The Workplace

## ENHANCED CREATIVE THINKING ABILITIES

Participants will gain a deeper understanding of the creative process and acquire practical techniques to enhance their creative thinking abilities. They will be able to approach challenges with fresh perspectives, leading to the generation of innovative solutions tailored to meet evolving customer needs.

## IMPLEMENTATION OF PRACTICAL STRATEGIES

Participants will be equipped with practical strategies and tools to foster creativity and innovation within their teams and organizations. They will learn how to create an environment that encourages experimentation and risk-taking, fostering a culture of innovation.

## MINDSET OF ADAPTABILITY AND RESILIENCE

The training will promote a mindset of adaptability and resilience, empowering participants to embrace change and challenge assumptions. They will learn to thrive amidst uncertainty by leveraging their creativity and critical thinking skills to navigate unpredictable futures effectively.

## DEVELOPMENT OF STRATEGIC THINKING

Participants will develop strategic thinking skills, enabling them to see the bigger picture and make decisions aligned with organizational goals. They will learn how to navigate uncertainty and leverage their creativity and critical thinking to drive strategic initiatives forward.

## 8 Things That You Will Learn

## IMPROVED CRITICAL THINKING SKILLS

Through the application of frameworks and techniques, participants will enhance their critical thinking skills. They will be able to dissect complex situations, identify underlying issues, and develop innovative remedies to address them effectively.

## PROMOTION OF COLLABORATIVE CULTURE

Participants will learn to foster a collaborative and supportive culture within their teams and organizations. They will understand the importance of leveraging diverse perspectives and talents to drive innovation and achieve organizational goals collaboratively.

## SYSTEMATIC APPROACH TO PROBLEM-SOLVING

Equipped with practical frameworks and methodologies, participants will develop a systematic approach to problem-solving. They will learn to analyse problems effectively, identify root causes, and develop innovative solutions to address them comprehensively.

## APPLICATION OF INNOVATIVE SOLUTIONS

Participants will be empowered to apply innovative solutions to real-world challenges in the organisation. They will harness their newfound creativity and critical thinking skills to pioneer new products, refine delivery systems, and streamline processes, driving tangible results for their organizations.

### Date

22 - 23 July 2024

### Time

9.00 a.m. - 5.00 p.m.

### Venue

Hotel Concorde, Kuala Lumpur



**Early Bird : RM2,240**

*Register before 8 July*

**Normal Fee : RM2,500**

*(Including SST)*

Please collect your RM20 TNG eWallet reload pin at registration desk.



## DAY 1

### Module 1 : Creativity is A Core Leadership Skill! - Acting Creativity

- **Crafting Creativity:** Recognizing creativity as a learnable skill, understanding the creative process, and exploring our innate ability to be creative.
- **Traits and Skills:** Unpacking personality traits crucial for creativity and identifying the skills essential for fostering a creative environment.
- **Overcoming Obstacles:** Identifying barriers to creativity and addressing factors that impact our creative potential.
- **Psychological Influences:** Examining how past experiences shape our beliefs and impact our reasoning abilities

Activity: Engage in a variety of creativity exercises, including the whimsical Pet Drawing, Story-telling, and a moment of Personal Reflection.

### Module 2: The Creative Toolbox - How to Do Guide (Part 1)

- **Brainstorming Brilliance:** Initiating a brainstorming session with basic rules and benefits.
- **Techniques Treasure Chest:** Exploring various brainstorming techniques, including Alphabet Brainstorming, Brainwriting, The Charette Procedure, Crawford's Slip Writing Method, Role- Storming, Reverse Brainstorm, and Circle Brainstorming.
- **Mind mapping tools, Provocation statements, SCAMPER Technique.**
- **Pros and Cons Debrief:** Reflecting on the pros and cons of each technique through participant experiences.

Activity: Engage in Alphabet Brainstorming to unleash creativity.

### Module 3 - Evaluating Our Thinking Skills

- **The Critical Edge:** Understanding why thinking critically is a valuable cognitive skill, with a focus on better decision-making and enhanced problem-solving.
- **Intellectual Values:** Exploring the attributes of a good thinker, including attentiveness, curiosity, and being a motivated learner.
- **The three step critical thinking process:** Unpacking Analytical, Systemic and Metacognition thinking skills
- **The Six Thinking Hats Strategy:** A tool to view problems from different perspective

Activity: Participate in a Group Discussion, complete an Individual Exercise, and reflect personally on the insights gained.

## DAY 2

### Module 4: The 5 Step Process to Problem Solving & Decision Making - How to Do Guide (Part 2)

- **Problem Decoding:** Unveiling the 5-step problem solving process using critical thinking, starting with problem identification through asking fundamental questions: Who? What? Why? When? Where? How?
- **Reframing Magic:** Transforming problem statements into goal-oriented frames.
- **Solution Crafting:** Analysing advantages and disadvantages, seeking feedback, and creating viable solutions.
- **Getting handy on problem analysis and solving tools out there** such as the fish bone analysis, scenario planning, swot analysis, but why test, idea selection matrix and many more.

Activity: Group Activity, Case Studies

### Module 5: The Character of Innovation - Human's Unique Ability to Innovate

- **Unraveling the Essence and Evolution of Innovation -** Grasp the quintessence of innovation as a distinctively human endeavor.
- **The Creative Homo Sapiens -** Unearth the historical narrative of human innovation and its far-reaching implications.
- **Exploring Diverse Innovations -** Delve into varied forms of innovation: from organizational to eco-conscious, and beyond.
- **Innovation: The Imperative for Survival -** Understand that stagnation breeds obsolescence in the ever-evolving landscape of innovation.

Activity: Group Activity, Group Discussion, Personal Sharing, Case Studies

### Module 6: Innovation Techniques - How To Do Guide (Part 3)

- **Crafting Value-Driven Propositions -** Contributing to the evolution of superior products and services.
- **Embracing Design Thinking -** From empathy to prototyping: a step- by-step approach to fostering innovation.
- **The Three-Box Solution -** Balancing the present, the past, and the future in innovation management.
- **Leadership for Innovation -** Deconstructing the pivotal behaviors needed to propel innovation forward.

Activity: Group discussion and formulate actionable strategy, Individual Exercise and Personal Reflections



## Trainer's Profile

The Trainer's legal journey began in the halls of Northumbria University, where he honed his legal skills before returning home to Malaysia. He quickly rose to become the Deputy Chief Executive Officer of the Center to Combat Corruption and Cronyism (C4 Center), an organization fighting corruption in public and private sectors. He is actively engaged in a myriad of anti-corruption and governance initiatives alongside organizations such as the Malaysian Bar, United Nations Office on Drugs and Crime (UNODC), the United States Agency for International Development (USAID), the International Republican Institute (IRI), and the National Endowment for Democracy (NED). He has also collaborated with the government of Malaysia, the MACC, the former GIACC, the Law Division under the Prime Minister's Department (BHEUU) and the Corporate Sector to shape policies, review laws, provide critical feedbacks and mould a future free from corruption. He is a member of the APPG on political finance, and a player in the Whistleblower Protection Act reform task force under the Prime Minister's Department. His expertise in human rights, good governance, and anti-corruption has earned him a platform beyond Malaysian borders to incorporate presentation, conferences, and training sessions in countries including the US, UK, Germany, Netherlands, Italy, UAE, India, Nepal, Indonesia, Cambodia, Philippines, Thailand, and Singapore. He is the Chair for the Commission of Migrant and Itinerants, and the co-founder of Lifebridge Learning Center for disadvantaged communities. The Trainer is a regular in Malaysian media, with his insights shared in The Star, Bernama, Sinar Harian, FMT, Malaysiakini, The Edge and Astro Awani. His training clients include Intel, Flextronics, Goodyear, Micron, ASE, Honeywell, Inokom, Boon jSiew Honda and Proton, Help University, Taylors College, Columbia Asia Jaya Hospital and Tung Shin Hospital, Berjaya Credit, Lenovo, Yokowo Electronic, Pos Malaysia, Aeon Big, Agro bank, Maybank, Bank Islam, Bank Pertanian, Media Prima, Genting Malaysia, Malayan Nurses Union, National union of bank employees, Malaysia Airport Berhad, Jabatan Kerja Raya, and Telekom.

## Registration Details

### PARTICIPANT DETAILS

Name:
Position:
Department:
Contact Number:
Email:
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Name:
Position:
Department:
Contact Number:
Email:

### ADMIN DETAILS

Name:
Position:
Department:
Company:
Contact Number:
Email:
Address:
<b>Payment Method:</b> <input type="checkbox"/> Direct Payment <input type="checkbox"/> Claim HRD

#### Notes:

- For cancellation less than 14 days before or non-arrival on the training day, no refund will be given. Substitution is allowed.
- Should the number of participants be too low to make the course a meaningful learning experience, Symphony reserves the right to postpone or cancel the training.
- HRDC grant application shall be applied and approved before the training day. Maximum claim from HRDC is RM1,750 per day. The balance, if any, is to be topped up by client.

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