

AI DEMYSTIFIED: NAVIGATING THE DIGITAL FRONTIER



Unlock the Power of AI. It designed to demystify artificial intelligence, providing clear insights into its core principles and practical applications.

Learning outcome :

DEFINE

the fundamental concepts of Artificial Intelligence (AI), including its history, types, and core technologies.



COMPREHEND

the basic functioning of the ChatGPT, Big Data processing, and Machine Learning algorithms.

EXPLAIN

how AI technologies are applied in different financial contexts, such as algorithmic trading, fraud detection, and customer service.

IDENTIFY

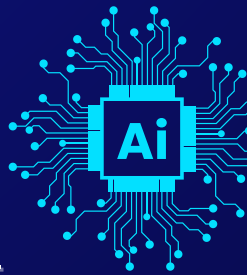
suitable machine learning algorithms for the specific financial applications.

UTILIZE

ChatGPT for the basic conversational interactions. Understand its limitations.

COMPARE & CONTRAST

different AI technologies and their applications in the finance sector.



Programme Details:

Time:

9:00 a.m.
5:00 p.m.

Date:

23 July 2025

Venue:

Hotel Concorde,
Kuala Lumpur

Programme Fee:

Normal Fee:

RM1,750

(Including SST)

Early Bird:

RM1,600

(Registration before 9 July)

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Module 1: Introduction to AI

- Definition and Fundamental of AI
- Historical Perspective: Evolution of AI
- Different Types of AI

Module 2: ChatGPT

- Overview of ChatGPT
- Technologies behind ChatGPT
- Interactive Conversation with ChatGPT

Module 3: Big Data

- Characteristics of Big Data
- Technologies in data analytics
- Big Data Solutions in the Real World
- Challenges of Big Data Analytics

Module 4: Machine Learning

- Feature Selection and Data Preprocessing
- Supervised, Unsupervised, and Reinforcement Learning
- Feature Selection and Data Preprocessing
- Evaluation Metrics for Machine Learning Models

Module 5: Application of AI in Finance

- Algorithmic Trading and Sentiment Analysis
- Fraud Detection and Risk Management
- Customer Service Automation and Chatbots
- Personalized Financial Advice and Robo-Advisors

Module 6: Emerging Technologies and Future Trends

- Deep Learning
- Neural Networks
- Blockchain

Module 7: AI Challenges

- Cost and Monetization
- AI Regulations and Standards
- Ethical Guidelines and Principles

Module 8: Conclusion

- Summary of key takeaways
- Question and Answer

TRAINER'S PROFILE

The trainer is an HRDF accredited trainer who conducts investment seminars for Malaysia's leading financial institutions on a regular basis. His areas of expertise include portfolio management, fundamental analysis, technical analysis and market forecasting.

He is also Certified Public Accountant in California, U.S.A, with over 30 years of experience in the financial sector. He began his career as an auditor with Ernst & Young in Washington, D.C. and is currently working as a licensed equity dealer with a major stockbroker in Malaysia.

He obtained his PhD in Finance from Monash University Malaysia. He also has a Master of Science in Accounting from the University of Delaware as well as a Bachelor of Science in Accounting from the University of Louisiana at Lafayette.

PARTICIPANTS' DETAILS

Name:

Position:

Department:

Contact Number:

Email:

ADMIN'S DETAILS

Name:

Position:

Department:

Company:

Contact Number:

Email:

Address:

Payment Method: Direct Payment Claim HRD

TERMS AND CONDITIONS

1. For cancellation less than 14 days before or non-arrival on the training day, no refund will be given. Substitution is allowed.
2. Should the number of participants be too low to make the course a meaningful learning experience, Symphony reserves the right to postpone or cancel the training.
3. HRDC grant application shall be applied and approved before the training day. Maximum claim from HRDC is RM1,750 per day. The balance, if any, is to be topped up by client.

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