



FINANCE FOR NON FINANCE

Many companies and business owners think that if you take care of business, everything else will take care of itself. Wrong! Financial discipline is one of the main causes of business failures. This workshop teaches you the key financial concepts and tools you need to know - from red flags to when to invest to how to talk to bankers.

Early Bird Price: RM1,780

Normal Price: RM1,999

(inclusive of SST)



7 - 8 AUGUST 2024



09:00AM - 05:00PM



MELIA HOTEL, KL

Please collect your RM20 TNG eWallet reload pin at registration desk.

Our Trainer

Saw Ann Ping

A former investment banker, whose last corporate position was General Manager at Hong Leong Islamic Bank. She was involved in corporate banking, bond issuance, project advisory and corporate advisory. Prior to becoming a banker, she was a management consultant with Arthur Andersen

Chan Leng Kei

A former investment banker, the trainer has taught many bankers and professionals in financial analysis and cash flow modeling. She was previously in Hong Leong Islamic Bank, RHB ISLAMIC Bank and CIMB

Contact us

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What will you learn?

Finance and You

Users of Financial Information

- Shareholders and directors
- Management
- Lenders
- Business Contacts
- Employees
- Government

Key Components of Financial Statements and Financial Jargons

- Statement of Income (Profit & Loss)
- Statements of Financial Position (Balance Sheets)
- Statements of Cash Flow

Relationship Between the Financial Statements

Notes to the Financial Statements

Group vs Company Financial Statements

Financial Analysis (Practical Usage)

- Why analyse
- Breakeven analysis
- Horizontal analysis
- Vertical analysis
- Ratio analysis
- Red flags and the need to take action

REGISTRATION PARTICIPANT'S DETAILS

Name:
Contact No.:
Email:

Name:
Contact No.:
Email:

REGISTRATION COMPANY REPRESENTATIVE DETAILS

Name:
Tel:
Email:
Company:
Address:

Notes:

1. For cancellation less than 14 days before or non-arrival on the training day, no refund will be given. Substitution is allowed.
2. Should the number of participants be too low to make the course a meaningful learning experience, Symphony reserves the right to postpone or cancel the training.
3. HRDC grant application shall be applied and approved before the training day. Maximum claim from HRDC is RM1,300 per day. The balance, if any, is to be topped up by client.

