

CONFIRMED



**10 SIDC CPE Points
8 FIMM CPD Points**

BANKONOMICS 101: DECODING ECONOMICS FOR FINANCIAL PROFESSIONALS

DATE: 20 JUNE 2024

TIME: 9AM - 5PM

VENUE: THE MAJESTIC HOTEL, KL

**EARLY BIRD: RM1,100
NORMAL FEE: RM1,300**

Prices are inclusive of SST

The course is designed to demystify the intricacies, equipping financial professionals with the knowledge and tools to navigate the economic landscape. Gain a competitive edge in your financial career by making smarter, data-driven choices in the ever-changing global economy.

BANKONOMICS 101: DECODING ECONOMICS FOR FINANCIAL PROFESSIONALS



TOPICS

- Introduction to Macroeconomic
- Economic Indicators and Data Interpretation
- Monetary Policy and Exchange Rate
- Macroeconomic Analysis in Financial Decision-Making

TRAINER'S PROFILE

A Certified Public Accountant in California, U.S.A, with over 30 years of experience in the financial sector, the trainer began his career as an auditor with Ernst & Young in Washington, D.C. and is currently working as a licensed equity dealer with a major stockbroker in Malaysia.

The trainer obtained his PhD in Finance from Monash University Malaysia. He also has a Master of Science in Accounting from the University of Delaware as well as a Bachelor of Science in Accounting from the University of Louisiana at Lafayette.

His areas of expertise include portfolio management, fundamental analysis, technical analysis and market forecasting.

PARTICIPANT DETAILS

Name:

Position:

Department:

Contact Number:

Email:

Name:

Position:

Department:

Contact Number:

Email:

ADMIN DETAILS

Name:

Position:

Department:

Company:

Contact Number:

Email:

Address:

Terms & Conditions:

1. For cancellation less than 14 days before or non-arrival on the training day, no refund will be given. Substitution is allowed.
2. Should the number of participants be too low to make the course a meaningful learning experience, Symphony reserves the right to postpone or cancel the training.
3. HRDC grant application shall be applied and approved before the training day. Maximum claim from HRDC is RM1,300. The balance, if any, is to be topped up by client.

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COURSE OUTLINE

Introduction to Macroeconomic

Historical Overview of Macroeconomic Theories

- Classical Economics
- Keynesian Economics
- Monetarist Economics
- Supply-Side Economics
- New Keynesian Economics

Economic Indicators

- History of economic indicators
- Types of Economic indicators
 - a) Leading indicators
 - b) Lagging indicators
 - c) Coincident indicators

Economic indicators and data interpretation

- Gross Domestic Product
- Labor Market Indicators
- Prices (Inflation) Indicators
- Housing indicators
- Trade indicators
- Stock Market indicators

Monetary Policy and Exchange Rate

- Interest rate
- Money supply
- Exchange rate
- Central bank decisions

Macroeconomic Analysis in Financial Decision-Making

- Investment strategy and macroeconomic trends
- Financing decisions and interest rate sensitivity
- Business cycle analysis