

COURSE OUTLINE

Thematic Investing

- The benefits of this investment strategy
- Identify past investment themes

Consumption Trends – Identify and Explain the Following

- Millennials' consumer behaviour
- Sharing Economy
- Gender Gap
- Baby Boomers' consumer behaviour
- Urbanization

Technological Trends – Identify and Explain the Following:

- Artificial Intelligence
- Customer Intelligence and Big Data
- Cloud Based CRM System and Analytics
- Internet of Things
- Genetic Revolution

Company's Strategy and Culture – Identify the Right Companies to Invest In

- Companies that embrace Industry 4.0
- Company's ability to adapt to cultural changes
- Companies that focus on their competitive advantage

Investors' Trend – Identify and Explain the Following:

- Millennials' investment preference
- Baby Boomers' investment preference
- Private Equity
- Equity Crowdfunding
- Environmental, Social and Corporate Governance Investing

Economic Trends – Explain the Following:

- Inverted Yield Curve
- Trade War
- The US Federal Reserve and Global Central Bank's Balance Sheet
- Debt Service Ratio
- Inflation & Policy Rates
- Emerging Market Risks

The Risk of Investing Based on Themes

- Herding
- Over-Confidence
- Confirmation Bias

INVESTMENT THEMES, 2019 & BEYOND

21 MARCH 2019

@ HOTEL ISTANA

**HRDF SBL
CLAIMABLE**

WHO SHOULD ATTEND?

Identifying the right theme will lead to better investment decisions in choosing the right companies in the right sector or country to invest in. This programme will touch on the investment themes in 2019 and beyond. It will also cover the challenges and risks of thematic investing.

- Investors
- Personal Financia Advisor
- Financial Planners
- Investment Bankers
- Consumer Bankers
- Fund Managers
- Corporate Advisors
- Research Analysts

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TRAINER'S PROFILE

The trainer is an experienced and multi skilled trainer specializing in investments, global markets, talent and human capital management embracing Industry 4.0, sales mastery and motivation. He was previously a licensed Capital Market Services Representative (CMSR) holder for fund management from the Securities Commission of Malaysia.

He has been in the financial industry since 1997 within consumer banking, asset management and private banking where he has gained extensive knowledge in the global economic environment and has been exposed to various financial and investment instruments during his tenure in CIMB, ABN Amro, OSK, Prudential and Hong Leong. He is also a HRDF Certified Trainer. His area of expertise includes various investments such as equities, bonds, unit trusts and structured products; technological disruption in the financial industry, change management, sales and sales management, building a motivated team and powerful presentation techniques.

Workshop: Investment Themes, 2019 & Beyond

Date: 21 March 2019

Time: 9.00 am to 5.00 pm

Venue: Hotel Istana, Kuala Lumpur City Centre, 73, Jalan Raja Chulan, 50200 Kuala Lumpur

Course fee (inclusive of course materials, lunch and 2 tea breaks):

For registration before and on 7 March 2019: RM1,050, after 7 March 2019: RM1,280

Registration is confirmed upon receipt of payment, unless otherwise notified.

Payment Method

Bank Transfer

Account holder: Symphony Digest Sdn. Bhd.

Bank: Hong Leong Berhad A/C No.: 29100043872

*Please e-mail us the bank-in slip / transfer confirmation together with the completed registration form.

Note: For cancellations less than 14 days before event or non-arrival on the training day, no refund will be given. Substitution is allowed. Should the number of participants be too low to make the course a meaningful learning experience, Symphony reserves the right to postpone or cancel the course.

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UPCOMING TRAINING

**Corporate Exercise from the Client's Perspective -
IPOs and Takeovers
(28 March 2019)**

**Mastering Shariah Resolution of the Securities
Commission (Book 1)
(3 April 2019)**

**Mastering Shariah Resolution of the Securities
Commission (Book2)
(4 April 2019)**