

# Picking the Right Stock in a Bad Market

23 April 2018

**Symphony Digest**

Centre for Knowledge and Financial Mastery

10 SIDC  
CPE Points

HRDF SBL  
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**Symphony Digest**

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*Symphony Digest Sdn. Bhd. is an official training partner of Bond Pricing Agency Malaysia Sdn. Bhd.*



Those investors who are able to pick the right stocks during the bad market have been enjoying superior returns. This course is an introduction to the strategies used by these value investors. The objective of this course is to educate participants on the basics of value investing and how to use these strategies during a bad market.

## Who Should Attend?

- ✓ Investment Bankers
- ✓ Commercial and Corporate Bankers
- ✓ Fund Managers
- ✓ Research Analysts
- ✓ Credit Analysts

## Course Outline

### Crisis Investing

- Realistic definition of risk
- Symptoms of a crisis
- Value lifeline in a crisis
- Knowing your odds

### Psychology and Markets

- Efficient market
- The madness of crowds
- Common features of madness

### Value Investing – Fundamamental Analysis

- Earning power
- Cash flow analysis
- Price to Book Value

### Contrarian Investment Strategies

- Market value method
- Cash flow method
- Dividend method
- Market timing

## Trainer's Profile

With over 25 years of experience in the financial sector, the trainer is a seasoned financial advisor who started his career as an auditor with Ernst & Young in Washington, D.C. where he was a member in both the financial audit and computer audit teams. He joined the investment industry as an equity dealer upon his return to Kuala Lumpur in the early 1990s.

In 2003, he was appointed as a mentor by Bank Simpanan Nasional for its Micro Credit program. In 2007, he was appointed by the Health Minister to the Board of Visitors of Hospital Kuala Lumpur.

He has also contributed greatly to the financial literacy education in the country where he has been providing financial seminars specifically in the area of accounting, finance and investment since 2008. He has conducted many classes as a guest lecturer at various local colleges and universities throughout the country. In addition, he conducts corporate training and preparatory classes for ACCA examination and Real Estate License examination.

He had his higher education in the United States, where he graduated with a Bachelor of Science in Accounting from University of Louisiana and Masters of Science in Accounting from University of Delaware. He is also a Certified Public Accountant in the state of California, U.S.A.

### Upcoming Training

**Forecasting Market Movement – Interest Rate, Exchange Rate & Global Inflation**  
(10 April 2018)

**Identifying Potential Sukuk Default, GCC & Local Case Study**  
(10 May 2018)

**Exchange Public Traded Funds**  
(3 July 2018)

# Picking the Right Stock in a Bad Market (23 April 2018)

Name: \_\_\_\_\_ Name: \_\_\_\_\_  
Designation: \_\_\_\_\_ Designation: \_\_\_\_\_  
Department: \_\_\_\_\_ Department: \_\_\_\_\_  
Company: \_\_\_\_\_ Company: \_\_\_\_\_  
Address: \_\_\_\_\_ Address: \_\_\_\_\_  
  
Tel: \_\_\_\_\_ Tel: \_\_\_\_\_  
Fax: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Email: \_\_\_\_\_

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## Contact for administrative matters if different from above

Name: \_\_\_\_\_ Department: \_\_\_\_\_  
Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

**Date: 23 April 2018**

**Workshop duration and time: 1 day, 9.00 am to 5.00 pm**

**Venue: Bukit Kiara Resort Berhad, Jalan Bukit Kiara, Off Jalan Damansara, 60000 Kuala Lumpur, Malaysia**

**Course fee** (inclusive of course materials, lunch and 2 tea breaks):

For registration before and on 9 April 2018: **RM998**

For registration after 9 April 2018: **RM1,280**

**Registration is confirmed upon receipt of payment, unless otherwise notified.**

## Payment Options

Cheque Bank \_\_\_\_\_ Cheque No. \_\_\_\_\_ Amount RM \_\_\_\_\_  
Payable to **Symphony Digest Sdn. Bhd.**

*\*Please write company name and programme at the back of the cheque and mail to 69-3, Block F, Zenith Corporate Park, Kelana Jaya, 47301 Petaling Jaya, Selangor.*

Bank Transfer Account holder: Symphony Digest Sdn. Bhd.  
Bank: Hong Leong Berhad A/C No.: **29100043872**

*\*Please e-mail (info@symphonydigest.com) or fax (03-7806 2800) us the bank-in slip / transfer confirmation together with the completed registration form.*

*Note: For cancellations less than 14 days before event or non-arrival on the training day, no refund will be given. Substitution is allowed. Should the number of participants be too low to make the course a meaningful learning experience, Symphony reserves the right to postpone or cancel the course.*