

The New Financial Revolution – Impact And Implication

15 August 2018

Symphony Digest

Centre for Knowledge and Financial Mastery

**7 AICB
CPD Hours**

**10 SIDC
CPE Points**

**HRDF SBL
Claimable**

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The financial industry is going through a vibrant change with rapid advancements in technology. Bursa and the Securities Commission have taken the lead with the launch of the regulatory sandbox for fintech services. This training will touch on the intricacies of such changes, the new financial revolution caused by technological disruption and how people can adapt their work to this change. Participants will also be exposed on how existing investments will continue to be important in this new era.

Who Should Attend?

- ✓ Corporate and Commercial Bankers
- ✓ Investment Bankers
- ✓ Fund Managers
- ✓ Corporate Advisors
- ✓ Research Analysts
- ✓ Accountants
- ✓ Finance Managers
- ✓ Financial Services Professionals

Course Outline

The Changing Landscape in the financial industry

- Identify and explain the changing landscape over the years

Discuss and Relate the impact of technological disruption on the financial industry

Explain the impact of technological disruption on the financial industry – Fintech

- Collaboration between Fintech companies and major banks in Malaysia
- Various offerings of the Fintech companies

Customer Intelligence

- Customer Intelligence and its relevance
- The use of Big Data
- The use of Cloud Based CRM System and Analytics

Artificial Intelligence

- Artificial Intelligence in Banking
- The benefits and risk of Artificial Intelligence

Algorithmic Trading

- The use of Algorithmic Trading
- The benefits and risks of Algorithmic Trading

Internet of Things (IoTs)

- The relevance and use of IoTs in Banking
- The benefits of implementing IoTs in Banking

Sharing Economy

- The relevance of Sharing Economy in the banking industry
- The benefits of Sharing Economy

The relevance of Exchange Traded Funds (ETFs) in this changing landscape

- The different types of ETFs
- The growth of ETFs over the years
- The advantages and disadvantages of ETFs
- Discuss the relevance of ETFs in this new era

The relevance of Fixed Income Securities in the changing landscape

- The different types of Fixed Income Securities
- The growth of Fixed Income Securities over the years
- The advantages and disadvantages of Fixed Income Securities
- Discuss the relevance of Fixed Income Securities in this new era

Trainer's Profile

The trainer is a graduate of the Institute of Chartered Secretaries and Administrators (CSA) and holds a Commonwealth Executive Master of Business Administration (MBA) from Wawasan Open University.

He is currently a Director with a Regional Asset Management Company and has more than 21 years of experience in financial industry within consumer banking and asset management business. He has spoken at many large investments throughout Malaysia.

He has vast experience in the financial industry with key focus on sales and marketing. He has extensive experience in the financial markets and has been a speaker on the financial circuit in Malaysia for more than 15 years, He has conducted numerous sales, motivational and product training over the years in the financial industry. His presentation and training style is simple, lively, engaging and easy to understand and is very effective in sending the message across to his audience.

Upcoming Training

Application of ERM in the Current Business Landscape

(5 & 6 September 2018)

Legal Updates for Investors and Financiers plus Strategies on Handling Legal Disputes

(26 September 2018)

Investment Themes – 2018 and Beyond

(10 October 2018)

The New Financial Revolution – Impact And Implication (15 August 2018)

Name:

Name:

Designation:

Designation:

Department:

Department:

Company:

Company:

Address:

Address:

Tel:

Tel:

Fax:

Fax:

Email:

Email:

Contact for administrative matters if different from above

Name:

Department:

Tel:

Fax:

Email:

Date: 15 August 2018

Workshop duration and time: 1 day, 9.00 am to 5.00 pm

Venue: Hotel Istana Kuala Lumpur City Centre, 73, Jalan Raja Chulan, 50200 Kuala Lumpur, Malaysia

Course fee (inclusive of course materials, lunch and 2 tea breaks):

For registration before and on 1 August 2018: **RM1,000**

For registration after 1 August 2018: **RM1,200**

(Does not include GST or SST)

Registration is confirmed upon receipt of payment, unless otherwise notified.

Payment Options

Cheque Bank _____ Cheque No. _____ Amount RM _____
Payable to **Symphony Digest Sdn. Bhd.**

**Please write company name and programme at the back of the cheque and mail to 69-3, Block F, Zenith Corporate Park, Kelana Jaya, 47301 Petaling Jaya, Selangor.*

Bank Transfer

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**Please e-mail or fax (03-7806 2800) us the bank-in slip / transfer confirmation together with the completed registration form.*

Note: For cancellations less than 14 days before event or non-arrival on the training day, no refund will be given. Substitution is allowed. Should the number of participants be too low to make the course a meaningful learning experience, Symphony reserves the right to postpone or cancel the course.