

# How Fintech is Disrupting and Complementing the Financial Industry

**8 May 2018**

**Symphony Digest**

Centre for Knowledge and Financial Mastery

**HRDF SBL  
Claimable**

**Symphony Digest**

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Today, with technology advancement, it is hard to imagine our daily lives without internet, Wi-fi and mobile apps. The new digital technologies are in the process of reshaping the value proposition of existing financial products and services. No one should underestimate the capacity of incumbents to assimilate innovative ideas, the disruption of the financial sector is clearly underway.

## **Who Should Attend?**

- ✓ Investment Bankers
- ✓ Corporate Bankers
- ✓ Commercial Bankers
- ✓ Financial Services Professionals
- ✓ Fund Managers
- ✓ Research Analysts

# Course Outline

## What is Fintech?

- Why you should not ignore its development

## How Fintech is Shaping Financial Services?

- Trends and development
- Disruptions are notably targeted at which banking areas
- Renewed digital customer experience
- Disrupt or complement
- Fintech Funding and deals

## An Overview of:

- Crowd funding
- Peer to peer lending
- Robo advisors
- Insurtech
- Funds transfer and digital payment systems
- Cryptocurrencies
- Walkthrough of sample technologies

## Regulatory Intervention Re-define Future Trends of Fintech

- Highlights of compliance issues, rules and regulations
- General expectation from the regulators
- How regulators further reshape the industry with rules on Fintech

## Challenges Ahead

- Cyber security and data protection
- Block chain

# Trainer's Profile

The trainer has 25 years of hands on and managerial experience gained from a diverse range of institutions, including Malaysia's largest audit firm, top financial institutions, GLCs and regulators, namely Bursa Malaysia Bhd and the Securities Commission Malaysia ("the SC"). Her extensive financial and capital market experience range from audit, asset management, forex and money market trading, bond trading, corporate finance, merger and acquisition, corporate reporting, investment analysis, revamp of Bursa's Listing Requirements to regulating conduct of public listed companies and promote corporate governance.

She was with Bursa Malaysia Bhd for 13 years where she held senior managerial positions and was team leader in several regulatory departments such as Financial Review and Compliance Department, Investigation & Enforcement Department, Corporate Surveillance and Governance Department of Bursa Malaysia Bhd.

She was with the Chairman's Office in the SC for 3 years where she was the team leader in the Investor Affairs Department which covers all issues relating to capital and financial market.

She held a state scholarship to pursue BA (Hons) Accounting & Finance in Middlesex University of London, UK (major in commercial law) in the early 90's. Over the years, she has continued to pursue other passions and obtain diplomas and certificates in learning disorders management, language development and psychology & counselling. Other notable achievements include becoming a certified system investigator (CSI) and was nominated as vice chairman of CSI, Malaysia Chapter for 2 years (2011-2012). She is also an Associate Member of Certified Fraud Examiner

## Upcoming Training

### Identifying Potential Sukuk Defaults, GCC & Local Case Studies

(10 May 2018)

### Exchange Traded Funds – The Gateway to Global Investments

(3 July 2018)

# How Fintech is Disrupting and Complementing the Financial Industry (8 May 2018)

Name:	Name:
Designation:	Designation:
Department:	Department:
Company:	Company:
Address:	Address:
Tel:	Tel:
Fax:	Fax:
Email:	Email:

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## Contact for administrative matters if different from above

Name:	Department:
Tel:	Fax:
Email:	

**Date: 8 May 2018**

**Workshop duration and time: 1 day, 9.00 am to 5.00 pm**

**Venue: Hotel Istana, Kuala Lumpur City Centre, 73, Jalan Raja Chulan, 50200 Kuala Lumpur, Malaysia**

**Course fee** (inclusive of course materials, lunch and 2 tea breaks):

For registration before and on 24 April 2018: **RM1,360**

For registration after 24 April 2018: **RM1,560**

**Registration is confirmed upon receipt of payment, unless otherwise notified.**

## Payment Options

Cheque      Bank \_\_\_\_\_ Cheque No. \_\_\_\_\_ Amount RM \_\_\_\_\_  
Payable to **Symphony Digest Sdn. Bhd.**

*\*Please write company name and programme at the back of the cheque and mail to 69-3, Block F, Zenith Corporate Park, Kelana Jaya, 47301 Petaling Jaya, Selangor.*

Bank Transfer      Account holder: Symphony Digest Sdn. Bhd.  
Bank: Hong Leong Berhad A/C No.: **29100043872**  
*\*Please e-mail (info@symphonydigest.com) or fax (03-7806 2800) us the bank-in slip / transfer confirmation together with the completed registration form.*

*Note: For cancellations less than 14 days before event or non-arrival on the training day, no refund will be given. Substitution is allowed. Should the number of participants be too low to make the course a meaningful learning experience, Symphony reserves the right to postpone or cancel the course.*